

Credentials for partners





19

Years on the market

90

Employees

35

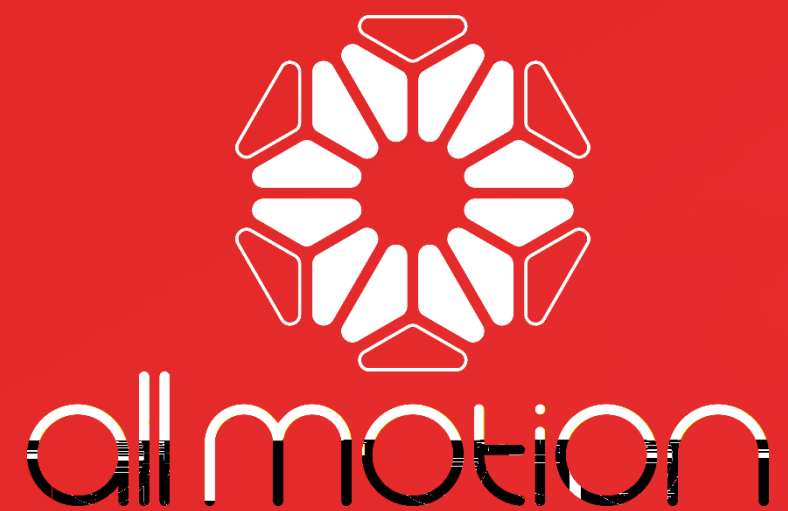
Projects per month



Our achievements

We rank 3rd in the ranking of marketing services based on revenue*

This ranking is the highest criterion for the agency's success in the market



- ★ **One of the founders of AIU**
- ★ **Member of the Board of MAMI**
- ★ **Multiple winners of festival competitions**
- ★ **Member of the American Chamber of Commerce**



* Rating for June 2021 www.mami.org.ua



Our Clients



Our products

Trade Marketing

The agency has its own production facilities, specializing in the production of commercial equipment and POS materials



Digital & Creative

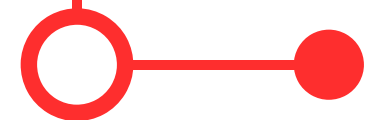
- Strategy & Creative
- SMM
- Video Content
- Design & Development
- Influencer Marketing



Consumer Promo

- Sampling
- Consultation
- National promo
- Online promo
- Collect and get promo





Brands & Corporate Events

More than 700 events have been held.
We make high-quality and memorable projects that people like



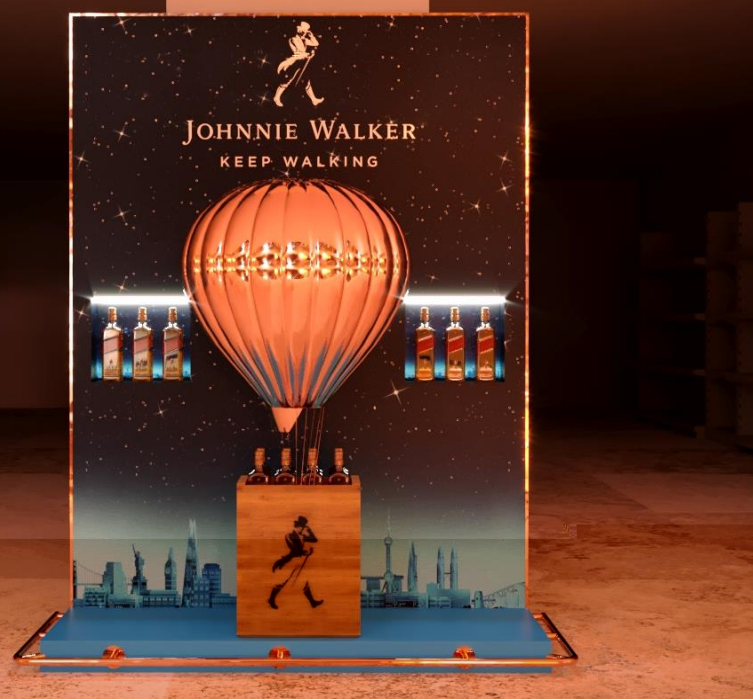


Trade Marketing

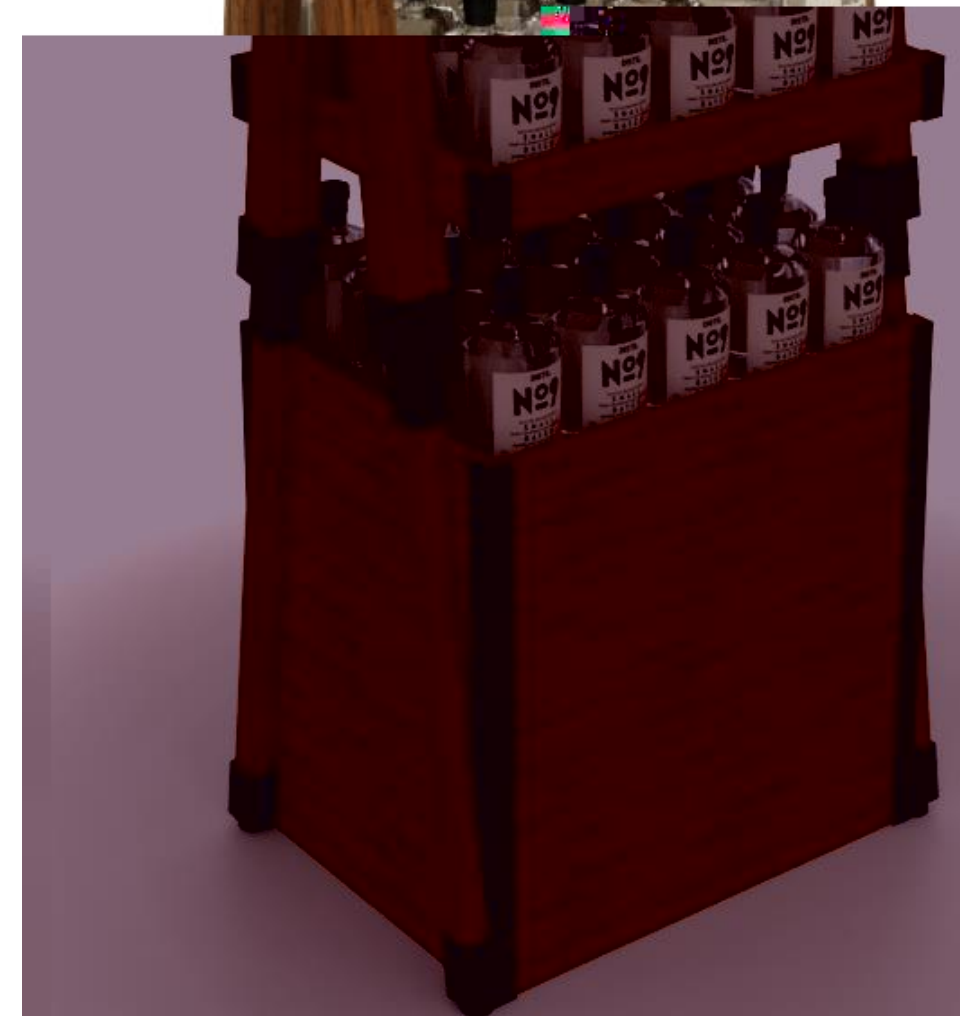
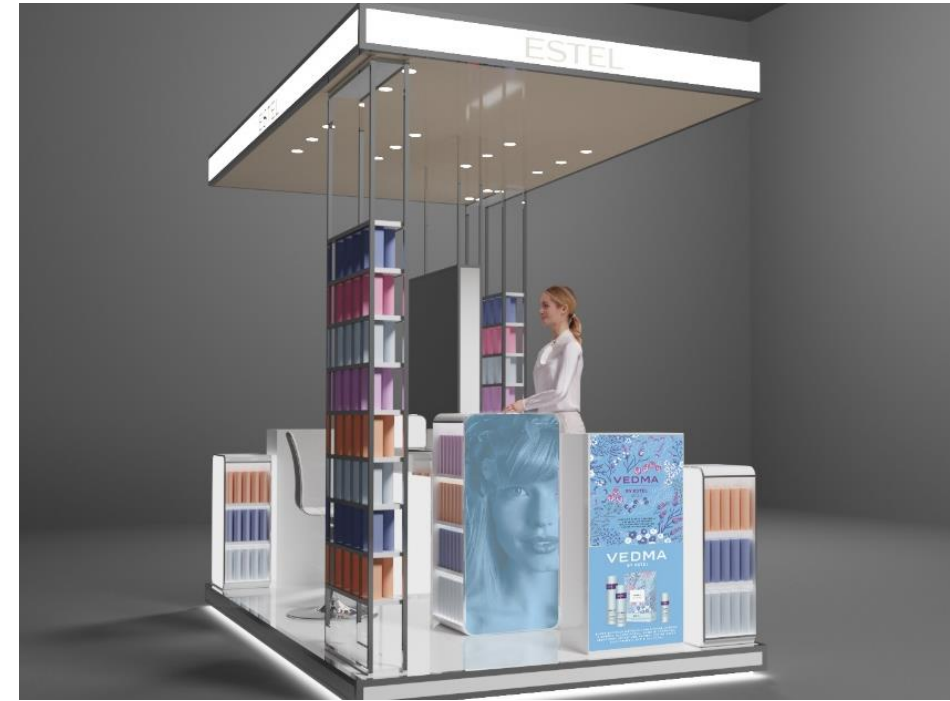


Creative POSM design



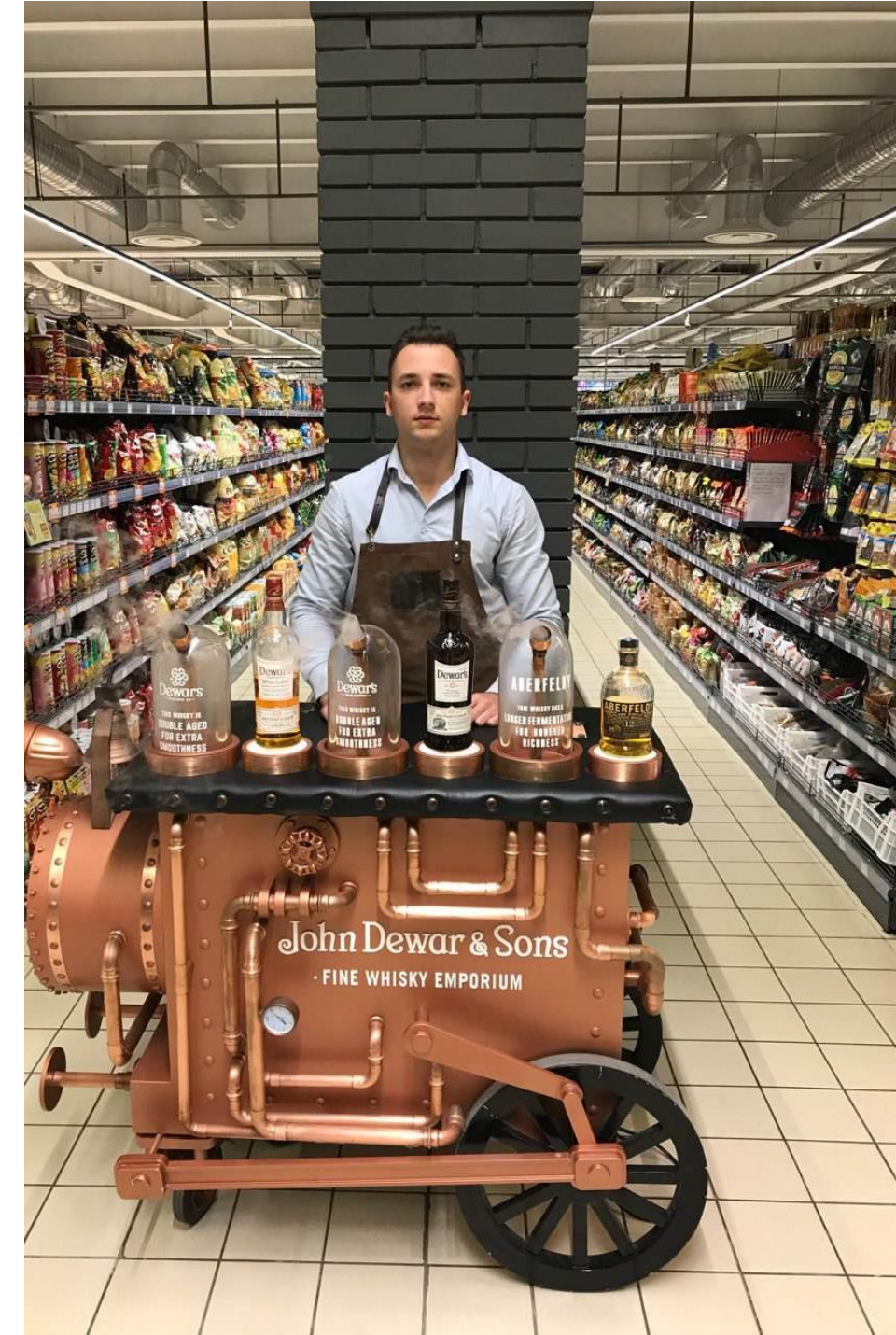


Creative POSM design



Posm production





Merchandisers & Consultants





Point-of-sale Audits





Digital & Creative

Digital & Creative



Strategy & Creative

- Audience analysis and business/product promotion strategy
- Creating brand positioning
- Creation of advertising banners
- Situational Marketing



Digital & creative

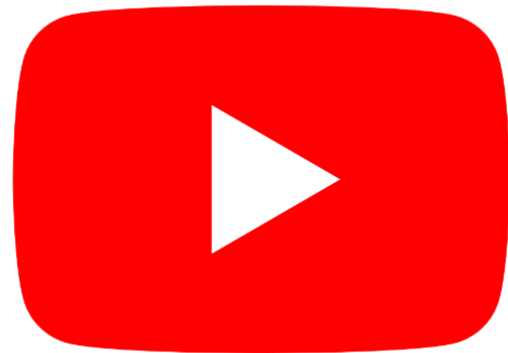


SMM

- Content plan development
- Setting up an advertising campaign
- Targeting
- Posting
- SMM analytics and reporting

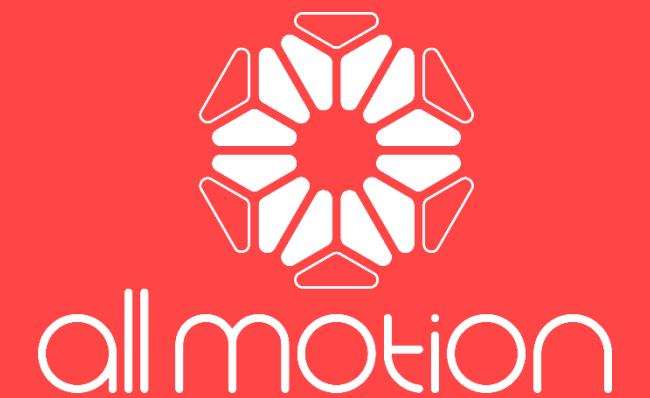


Digital &
creative

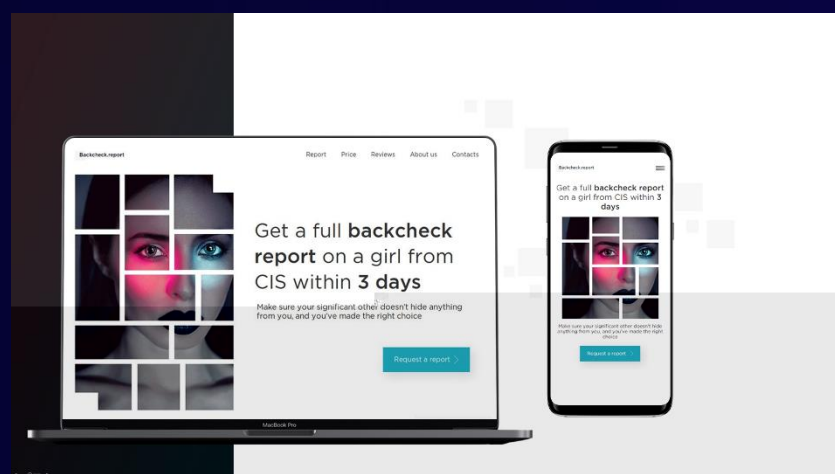
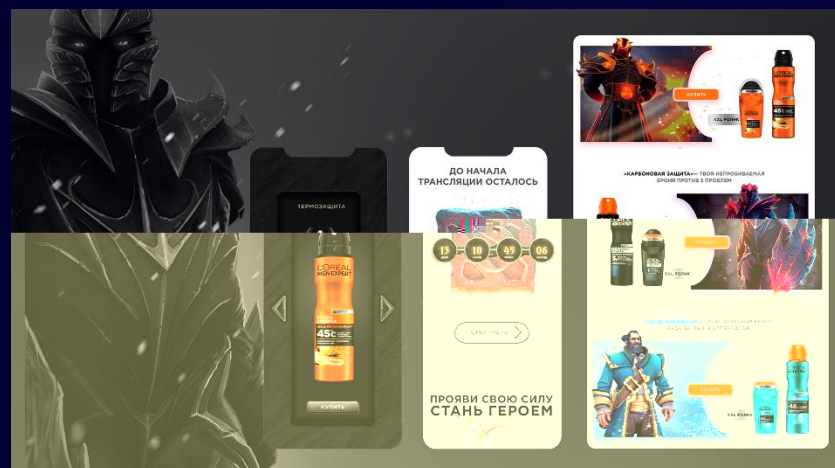


Video content

- Idea/script development, storyboard creation
- Shooting video content
- Editing and post-production of video clips



Digital & creative



Design & Development

- Development of landing page designs, websites and applications
- Creation of websites, cross-channel platforms for promotions, mobile applications, chat bots



all motion

Digital &
creative

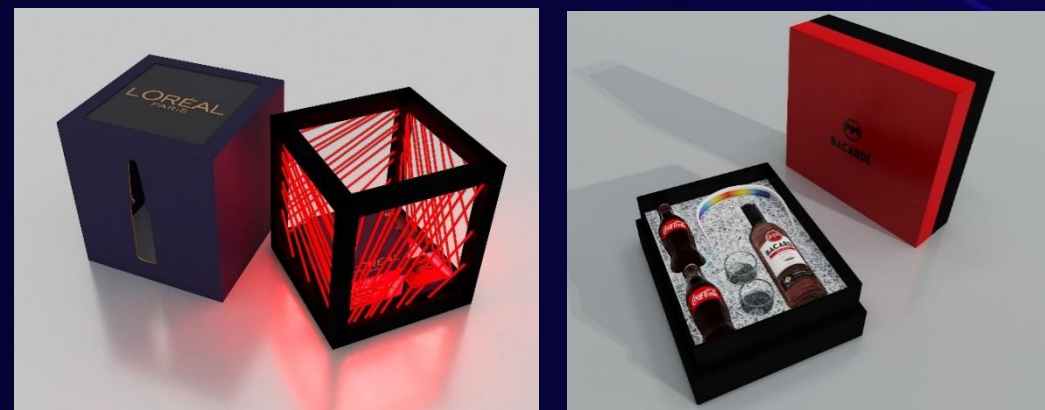


Influencer marketing

- Selection and work with opinion leaders
- An exclusive offer to promote the product and brand activities with the help of
- Online promoters
- Creative design, production and delivery of product press kits



Digital & creative



Influencer marketing

- Development of press kits for opinion leaders



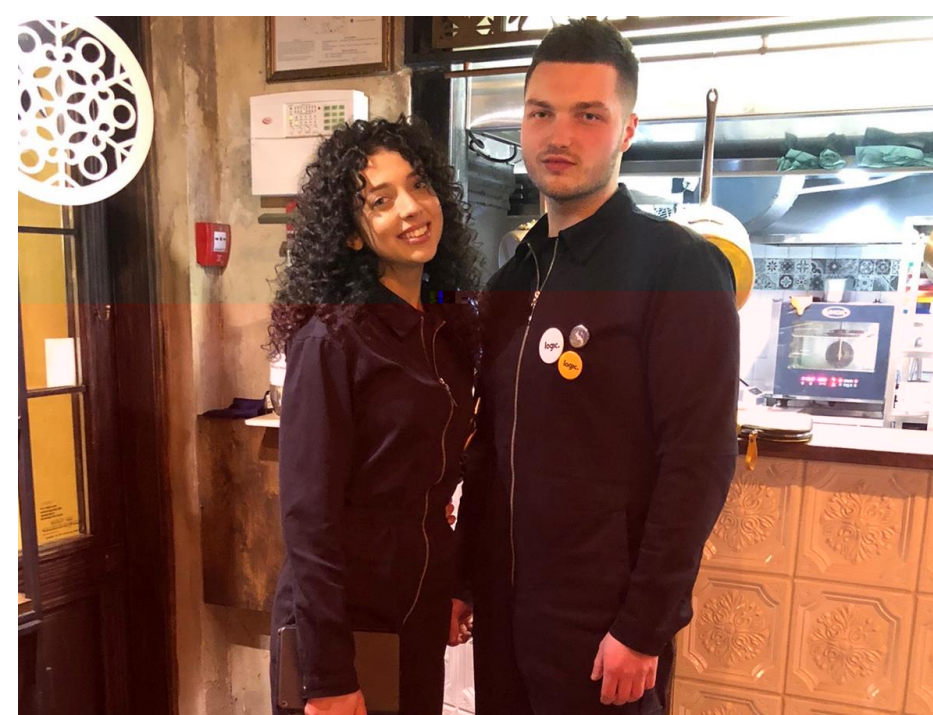
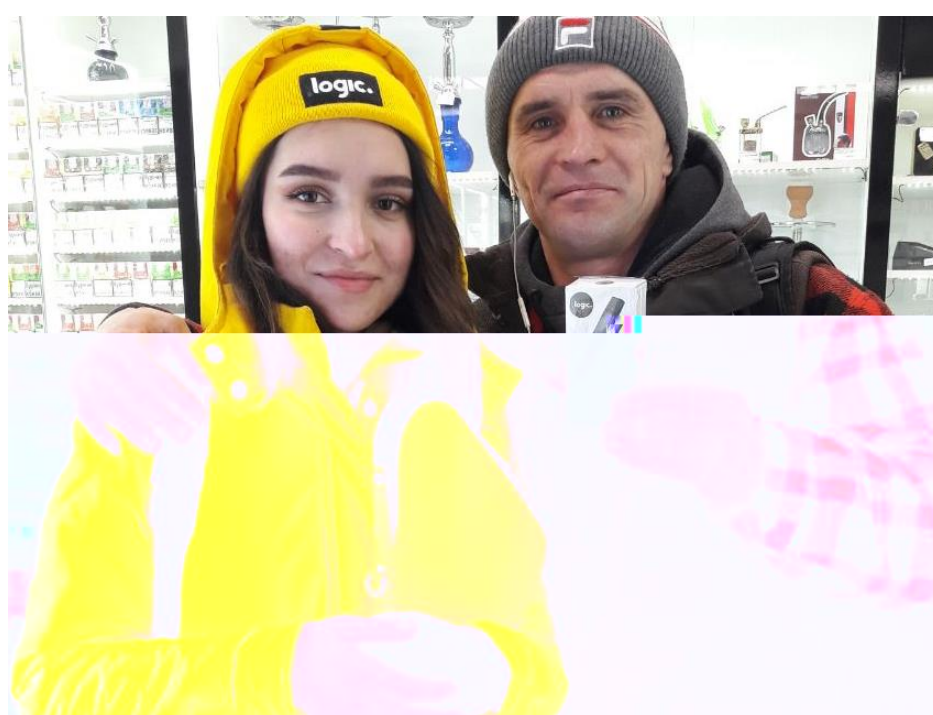
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Consumer Promo



Consumer promo





Consumer promo





Brand & Corporate Events



Brand &
Corporate
events





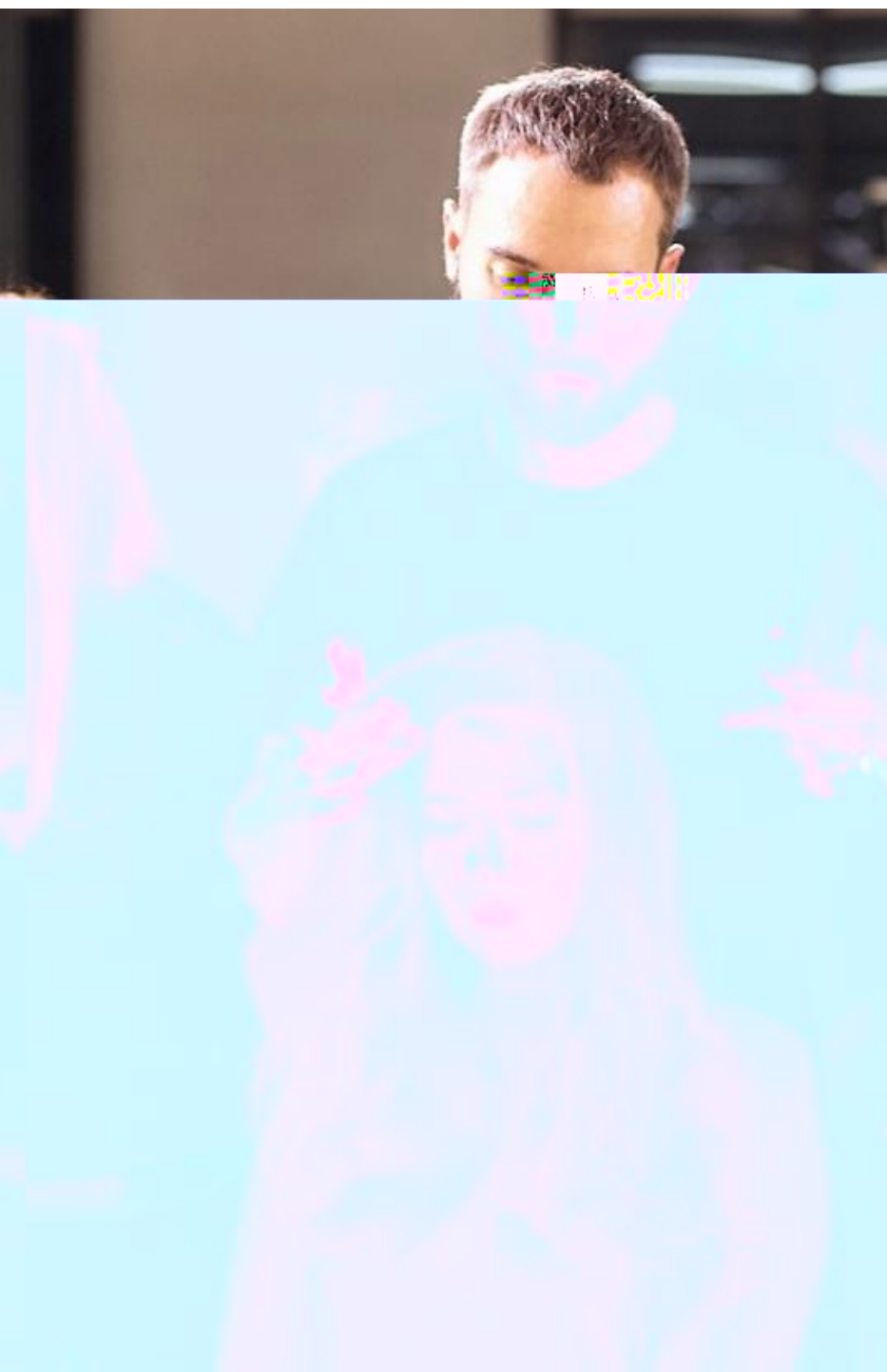
Brand & Corporate events





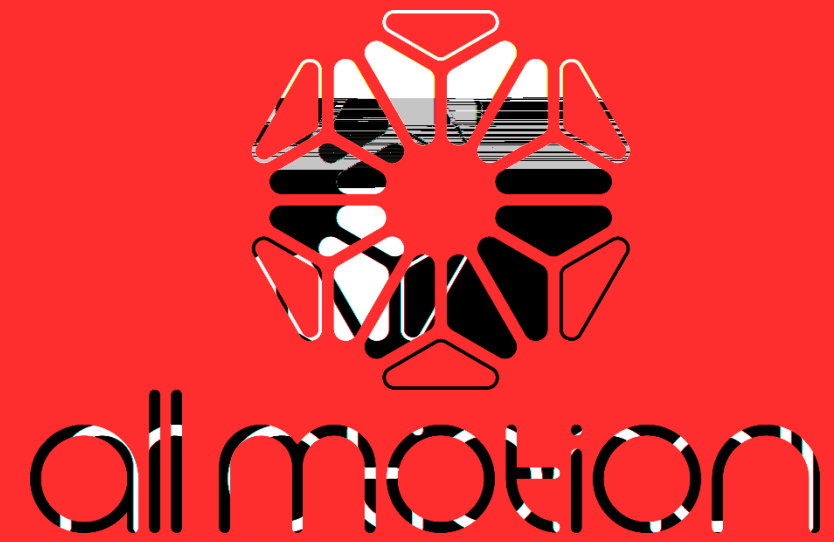
Brand &
Corporate
events





Brand & Corporate events





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